



# BYOH NEWSLETTER



## Planning for your future!

There are so many opportunities within the skilled trades. Contact BYOH today for more information.



**Career Planning & Goal Setting**  
College University or Trade School?



**Internships, Part-Time Jobs & Volunteer Work**  
In-Demand Occupations & Career Paths

## Labor Statistics for the Western New York Region

For the 12-month period ending March 2016, the private sector job count in the Western New York region rose by 3,000, or 0.6 percent, to 537,800. Employment gains were largest in trade, transportation and utilities (+3,200), financial activities (+1,500), educational and health services (+1,400), natural resources, mining and construction (+500) and other services (+200). Job losses were greatest in professional and business services (-2,800) and manufacturing (-1,100). Public sector jobs increased by (+700) over the year.

1

### EVERY 26 SECONDS

1 High School student drops out and 1.2 Million Students drop out p/yr.-more than San Diego's population!

2

### 57% OF GRADUATES

Are not prepared for college!

3

### 6.8% OF COLLEGE GRADS

Are unemployed, the highest since 1970!

# BE YOUR OWN HERO "TRUE TO OUR COMMITMENT"

SPREADING AWARENESS &  
ENGAGEMENT WITHIN THE  
CONSTRUCTION INDUSTRY  
IS OUR FOCUS!

-Skill Gaps

There is a continued emerging consensus about the need for more skilled tradesmen to replace aging workers. Essentially, skilled tradesmen are retiring faster than they can be replaced. This has created career opportunities for machinists, welders, tool and die makers, electricians, and other skilled tradesmen. To help address this shortage, Be Your Own Hero has established a proven and tested curriculum and developing a thorough process that has guided students to uncover who they truly are and how to use that knowledge shaping their future. Our curriculum continues to empower students to start their career path right from their classroom seat, increasing the talent pipeline for this critical area.

Just recently, BYOH successfully completed multiple classroom assessments and followups at the "Charter School For Applied Technology", with Laura Errington, Work Based Learning Coordinator and Business Teacher. Laura wholeheartedly believes and understands the importance of our Be Your Own Hero Mission. We will share with you, once all the data has been compiled for this very large assessment project, the incredible results we achieved leveraging many young career paths towards the "Construction Industry".

## "What-we've heard in the community"



KAYLA

Through Be Your Own Hero Kayla took ownership of her background which allowed her to become strategic in her career thought process.

Be Your Own Hero exposed Kayla to real life work situations that allowed her to apply her education, experience and passions in the role that was best suited for her in the technology field.

***"This was a great program I wish more girls had this opportunity. The connections I made and the experiences I gained were life changing. I would never have had the opportunity if it weren't for Be Your Own Hero."***

**Kayla M.**

"THANK YOU"

